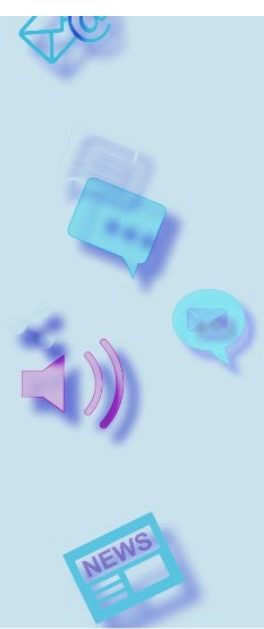


partnership matters briefing



Susanne Millar, Chief Officer

March/April 2023

Welcome to Glasgow City HSCP's 'Partnership Matters' briefing, to keep you more up to date with some of what's happening across our HSCP with partners. [Current and past briefings](#) continue to be available on our HSCP's website, and they can be accessed from work and personal devices. We hope that you find our briefing useful. Any comments or suggestions for future topics are welcome, and they can be shared by contacting us at gchscp_communications@glasgow.gov.uk.

Message from Susanne Millar, Chief Officer

Welcome to the spring issue of Partnership Matters. We kick off this issue with a feature on the [Live Well Programme](#). As you'll already know, one of the benefits of living in a vibrant city like Glasgow is having a wide variety of sporting and cultural activities on our doorstep. But for many Glasgow citizens, there's multiple barriers to taking part. A successful pilot programme to remove some of these barriers to health equality and wellbeing in the east of the city – the Live Well Programme led by Glasgow Life – is to be expanded with the aim of testing whether the approach can be rolled out citywide. It's a great example of our HSCP's Maximising Independence approach in practice. By offering support in response to local health and wellbeing issues and addressing needs early on we can minimise the need for more intensive statutory services further down the line.

We also feature the launch of our first [Domestic Abuse Strategy](#), which was developed with partners and recently approved by our Integration Joint Board (IJB) at their March meeting. The Strategy is the first of its kind in Glasgow City, and it describes what we'll be doing with partners over the next five years to ensure people affected by domestic abuse receive the best possible care and support. It also describes how we'll continue to seek the involvement of people with lived experience in the design and evaluation of domestic abuse services. We've also developed [a short video](#) about the Strategy that features stories of lived experience.

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Work on our new [Parkhead Health and Care Hub](#) continues and is on schedule to open in 2024. We provide an update on the new artworks commissioned for the Hub entrance and children's area and the work of the community benefits programme with Mental Health Network Greater Glasgow. You can also get regular information and updates for the Hub on [a dedicated webpage on our HSCP's website](#).

We also feature in this issue [the work of Elevate-Glasgow and the achievements of individuals supported by them](#). Elevate-Glasgow is a service supporting individuals in recovery from problematic drug or alcohol misuse by delivering a variety of employability services including personal development, training and volunteering experiences, either directly through Elevate or partner organisations. At the end of February, along with Bailie Anthony Carroll from Glasgow City Council and Gary Meek, Chief Executive Officer from Glasgow Council on Alcohol and Chair of Elevate-Glasgow, I welcomed service users and guests to an event in the City Chambers to recognise and celebrate their achievements. Over 100 awards were given to participants in a graduation ceremony for qualifications, training and personal development programmes completed. Job well done to all!

We wrap up our features with [the latest annual report highlighting the work of our HSCP's Health Improvement Team](#). The report provides an insight into the progress made by the team around improving health and wellbeing and reducing health inequalities over the past year. It covers activity with our local communities and key partners, and once again in response to the COVID-19 pandemic, the team were imaginative and demonstrated new ways of effectively communicating and supporting activity across the city.

We also include in this issue web links to more news articles that have been published on our HSCP's website, as well as links to upcoming meetings and events. You can keep up to date on what's happening across our HSCP with partners by following us on [Twitter](#) and [Facebook](#), too. And if you have something you'd like to feature in Partnership Matters, feel free to email us at gchscp_communications@glasgow.gov.uk.

Susanne

Living Well in Glasgow City

One of the benefits of living in a vibrant city like Glasgow is having a wide variety of sporting and cultural activities on your doorstep. But for many Glasgow citizens, there are multiple barriers to taking part, from the daunting prospect of joining a new and unknown activity to financial and practical barriers to knowing what's on where, and being able to get there.

A successful pilot programme to remove some of these barriers to health equality and wellbeing in the east of the city is being expanded with the longer-term aim of testing whether the approach can be rolled out citywide. The free [Live Well](#) Community Referral programme gives additional support to people living in Calton who may need some help in accessing Glasgow Life's activities and services.

Early feedback from participants in Calton is very positive, highlighting how shaping existing services to remove barriers can result in more take up among people who would not usually have



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participated, ultimately improving their physical and mental wellbeing. So, plans are now underway to expand the service further into the north east of the city.

One participant who took part in Live Well's Singing for Fun sessions summed up what it meant for them, "It allows us to express that our voices matter. I love singing. I know how good it is for my health and my wellbeing. I've struggled to find my voice before now."

So far, around 150 people have been referred to the programme, since the pilot began in June 2022, either by health or community workers or through self-referral. Participants are linked with an adviser who can help them find local activities and programmes they may be interested in, and even go along with them if they feel the first visit could be a bit daunting.

The team of friendly wellbeing advisers are based locally and offer a range of support from simply letting people know about local activities they might enjoy or, if a little more support is needed, by:

- Listening to what matters most to the person and working with them to find activities they will enjoy
- Introducing them to activity and club leaders and helping to book a space and get more information if needed
- Accompanying participants to activities until they feel more confident
- Helping participants find the right people to speak to if they have any other issues affecting their wellbeing
- Having a cup of tea and a good chat!

A full range of free local activities are on offer including art and creative activities, social groups, museum activities, walking groups, exercise classes and sports, family activities, computer basics, learning and skills classes and volunteering.

Stephen Fitzpatrick, Assistant Chief Officer for Older People's Services at Glasgow City Health and Social Care Partnership (GCHSCP) commented, "Live Well is a great example of the Maximising Independence approach in practice. It's offering practical local support, in response to community demand, to enable people to improve their wellbeing. Our research shows that loneliness and isolation affect people's wellbeing across all age groups, and Live Well is helping to connect people in their own communities. Community responses to local health and wellbeing issues are a vital way of addressing needs early on and minimising the need for more intensive statutory services further down the line."

Irene Cree, Community Referral Project Manager at Glasgow Life believes the success of the scheme is down to the partnership approach, drawing experience and enthusiasm from a number of organisations, together with a strong emphasis on listening to what people in the local community actually want: "We're working in partnership with other organisations and communities to take a collaborative approach to finding the best solution for the people we serve."

"We're not precious about the services on offer – if people are telling us that they want something different, we'll look at how we can provide that locally, or accompany them on their journey to find it."



“For example, as well as the existing range of wellbeing activities provided by Glasgow Life and community organisations in the pilot area, we have co-produced three new tailored programmes. The Singing for Fun, Healthy Body Healthy Mind and Coffee and Culture initiatives were created in response to a local need for more accessible sessions.

There’s no wrong door, if we can’t help, we’ll point and support. We can also connect people with other services if they have other issues or concerns affecting their wellbeing.”

Following the expansion into the north east of the city, a full evaluation will take place in the autumn of 2023 to inform the potential roll out of a phased citywide approach.

If you’d like to find out more information on programme, or to have a chat with one of the Live Well team, email livewell@glasgowlife.org.uk or Irene.cree@glasgowlife.org.uk. Phone free on 0808 175 1956.

First Domestic Abuse Strategy Launched in Glasgow

Our Glasgow City Health and Social Care Partnership’s (HSCP) [Domestic Abuse Strategy 2023 – 28](#) was recently approved at the Integration Joint Board’s (IJB) meeting on 22 March 2023.

The Strategy is the first of its kind in Glasgow City, and it describes what we’ll do over the next five years to ensure people affected by domestic abuse receive the best possible care and support, and how we’ll continue to seek the involvement of people with lived experience in the design and evaluation of domestic abuse services.

A public consultation process was carried out for the Strategy last year from August to December 2022, with the draft Strategy being made widely available on social media platforms and disseminated to staff, people with lived experience, key partner organisations and our health and social care partners across Greater Glasgow and Clyde and beyond. The [Consultation Summary Report](#) is available to view.

The newly launched [Domestic Abuse Strategy](#) outlines four key aims that are underpinned by six strategic priorities, and it seeks to achieve 80 commitments over its lifetime from 2023 to 2028.

Pat Togher, our HSCP’s Assistant Chief Officer Public Protection and Complex Needs said: “The need for the Strategy was first identified during our response to the COVID-19 pandemic, when domestic abuse emerged as a risk factor for individuals and families in Glasgow City. We realised that we needed to sharpen our focus on ensuring better outcomes for people affected by domestic abuse and to work in partnership in order to achieve those goals.”

Pat continued: “We’re delighted to have been able to work together with Police Scotland, Glasgow City Council, third sector partners and leading academics to create the first Domestic Abuse Strategy in Glasgow.”

“This Strategy aims to improve the knowledge and confidence of our own staff to be able to identify people at risk using evidence-based approaches, but it also ensures that victims of domestic abuse are supported for their whole journey. What makes the Strategy so innovative is that there is also a



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strategic priority focused on people who harm and what can be done to increase our focus on addressing the behaviours of domestic abusers.”

Once implemented, the Strategy will make a difference for our service users and patients and for our own staff who provide services and support, and it will also make a difference to the way we engage and work with our partners in statutory and non-statutory sectors. All of this will ensure a more joined up, consistent, compassionate and timely approach to domestic abuse across the HSCP.

As part of the launch of the [Domestic Abuse Strategy](#), a short video has also been developed. The video showcases the need for this Strategy by telling the story of domestic abuse victims and perpetrators, highlighting some of the services that are available to those affected by domestic abuse. You can view the video on our HSCP's [YouTube Channel](#).

If you think you're suffering from domestic abuse or feel scared of your partner or if you are worried about someone you know, then get in touch with Scotland's 24-hour Domestic Abuse and Forced Marriage Helpline on 0800 027 1234 or visit sdafmh.org.uk for more support. For information or more detail on the Strategy please visit [Domestic Abuse Strategy 2023 – 28](#)

Parkhead Hub Spring Update - Arts Strategy and Community Benefits

Bespoke Atelier, a design company based in Bridgeton, recently won a two-stage competition to create new artworks for the entrance and children's area of Glasgow City Health and Social Care Partnership's (HSCP) new Parkhead Health and Social Care Hub.

For the entrance area, they'll create a large scale illuminated wall panel that will welcome visitors on arrival to the Hub. The design will celebrate the rich textile and weaving heritage of the local area whilst reflecting the scale and ambition of the new Parkhead Hub itself.

For the children's area, a feature wall will become a playful and engaging composition of shapes inspired by research into the local area. There will be points of interest and interactivity for children of all heights and ages with patterns and motifs representing places of local interest, ideas and emotions.

Jackie Shearer, Arts Strategy Coordinator, Parkhead Hub said: “Bespoke Atelier has created artworks for other NHS Greater Glasgow and Clyde healthcare facilities including health centres, specialist wards and hospitals. They've also worked extensively in schools and communities across Glasgow. For Parkhead Hub, the themes and graphics will directly be influenced by the Parkhead community.”

The local community also benefits from the development of the Parkhead Hub through the Hub West Scotland's Helping Hands Initiative. This project allows organisations local to Hub West



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Scotland's construction projects to apply for support by way of labour and materials to aid their operations.

Bridgeton based mental health charity the [Mental Health Network \(Greater Glasgow\)](#) recently held an office showcase and thank you event for those consultants and contractors who worked through Helping Hands to revamp the organisation's aged premises.

Over 60 companies who took part visited the premises to see the transformation that their time, materials and donations had achieved. The charity went on to explain to those attending about the impact the new surroundings are already having on staff, existing members and now also new members who are making use of the new café room facilities.

Ann Jones, from the Mental Health Network commented: "Hub West Scotland's Helping Hands Initiative has been amazing for the Network. Initially we asked for a new kitchen, flooring and new blinds in our members café. After having been chosen as Hub West Scotland's charity we were asked to create a wish list for other items we would like to have. We were overwhelmed when everything on our list was donated. We can't thank everyone involved in this project enough for making our dreams come true. It has provided a new modern office for our staff to work and for our members to attend and participate in our groups.

"Our members have commented on how much more welcoming and valued they feel about coming to our groups. As like most charities we have a very limited budget, and we use this as much as possible for the direct benefit of our members, therefore we have not been able to update our office environment in the past 15 years. This refurbishment has allowed us to relaunch the Network, welcome new members and raise awareness of mental health in general."

Further information on the Hub, Arts Strategy and Community Benefits Programme can be found on the [Parkhead Hub webpage](#).

Elevate-Glasgow Celebrates Seven Years of Achievement with Graduation Ceremony

Over 100 awards were given to participants in a graduation ceremony at the end of February for qualifications, training and personal development programmes completed by individuals in recovery from drug and/or alcohol misuse.

Bailie Anthony Carroll, on behalf of the Lord Provost of Glasgow; Susanne Miller, Chief Officer of Glasgow City Health and Social Care Partnership (HSCP); and Gary Meek, Chief Executive Officer of Glasgow Council on Alcohol and Chair of Elevate-Glasgow welcomed graduates and guests to the event at Glasgow City Chambers on 23 February 2023.



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Elevate-Glasgow is a service supporting individuals in recovery from problematic drug and/or alcohol misuse by delivering a variety of employability services including personal development, training and volunteering experiences, either directly through Elevate or through their partner organisations.

The service offers a person-centered approach, tailored around the individual's needs and aspirations in their recovery journey. This could include accompanying them to DWP or housing appointments, helping ensure their CV is up-to-date and interview preparation. Support workers are also working to address both the real and perceived barriers that affect people in recovery, including mental health, homelessness, trauma and adverse childhood experiences.

In their first awards ceremony since COVID-19, Elevate was delighted to be hosting the event for more than 90 award winners, and also to celebrate the immense amount of work that has taken place. Since April 2020, Elevate has supported 1,681 people from personal development and qualifications to starting employment and job retention support.

Jonathan, who first engaged with Elevate in 2017, said: "When I found Elevate I was in quite a difficult predicament. I attended an open day event they were at, and when the worker explained that Elevate offered courses and placements for people in recovery who were unemployed, I felt a great sense of relief.

"All I wanted to do was get back to work, but my time with Elevate offered me so much more than that. I was given an opportunity to study, gain qualifications and complete a paid work placement – all of which have taken me to where I am today."

Martin Devine, Senior Employability Advisor for Adults and Young People at Elevate, said: "In working with Elevate, I have witnessed individuals build their confidence and self-belief and begin to take their first steps in leaving services behind and becoming responsible members of their community and wider society.

"The graduation ceremony stands out for me for the simple reason that in these moments you witness our participants recognising what they've achieved and the impact this has on their lives and the lives of their families."

Carole Meakin, Business Analyst, Glasgow Alcohol and Drug Recovery Services (GDARS), which is part of our HSCP, presented some of the awards. Carole said: "Glasgow City HSCP commission Glasgow Council on Alcohol (GCA) to deliver a Recovery-focussed Employability Service (RES) for our Alcohol and Drug Recovery Service. RES is delivered by GCA/Elevate and its partner organisations. The graduation ceremony is to celebrate the success of participants receiving support from Elevate and RES.



“These services have changed the landscape for people in recovery, using their lived experience as an asset, moving into employment and supporting other vulnerable adults with mental health issues, homelessness and addiction.”

Jackie Kerr, our HSCP’s Assistant Chief Officer for Adult Services and North West Operations and Interim Chief Social Work Officer and who is also the chair of the Glasgow City Alcohol and Drug Partnership, said: “We’re delighted to be celebrating the success of our partner, Elevate-Glasgow, at their award ceremony this week. Their programme is a great example of partnership working across the city to support individuals in their recovery journeys and to reach their goals.”

Health Improvement Annual Report 2021 to 2022 is Now Available

The latest [annual report](#) highlighting the work of Glasgow City Health and Social Care Partnership’s (HSCP) Health Improvement Team is now available.

The report provides an insight into the progress made by Health Improvement around improving health and wellbeing and reducing health inequalities during 2021 to 2022.

This year the report focussed on:

- Health Improvement Strategic Direction Priorities
 - Building Mental Health and Resilience
 - Building Structurally and Socially Resilient Communities
 - Creating a Culture for Health
- Life Stages
 - Early Years
 - Children & Young People
- Settings
 - Primary Care
 - Criminal Justice
 - Educational Establishments
 - Place Based Activity
- Workforce Development and Staff Health and Wellbeing
 - Including Research
- Hosted Teams
 - Sexual Health
 - Alcohol & Drugs
 - Mental Health and Inequalities.

These support the strategic priorities of our Integration Joint Board (IJB). The report again covers activity with our local communities and our key partners in response to the Coronavirus (COVID-19) pandemic. The Health Improvement Service again were imaginative and demonstrated new ways of effectively communicating and supporting activity across the city.

Fiona Moss, our HSCP’s Head of Health Improvement and Equality, said: “This report captures the broad range of our business with others in the HSCP, partners and communities, and the programmes delivered for the wider health board area give us much to be proud of. COVID-19 has



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again fundamentally affected what we've been able to do this year and has required us to work innovatively and responsively to meet the needs of local communities.

“Our Health Improvement staff have worked exceptionally hard to adapt and sustain as many of these programmes as possible.”

Highlights include achieving targets for:

- Alcohol Brief Interventions (ABIs)
- Smoking quit rates at 3 months from the 40% most deprived areas
- Women smoking in pregnancy
- A reduction in drop-off rates in breastfeeding from Health Visitor first meeting and 6 weeks
- Development of the Community Link Workers Service
- Expansion of the Youth Health Service
- Welfare Rights and Financial Inclusion
- City Food Plan
- Thrive under 5
- Mental Health and Wellbeing – expansion and development of new services, for example, Compassionate Distress Response Service.

We're also proud to have won awards for a number of our work areas:

- Cancer Screening Animations for Ethnic Minorities – won the Digital Initiative Award at the UKPHR Innovation in Public Health Awards
- #HeidOutdoors - won the Best Social Media Awards at the UKPHR Innovation in Public Health Awards
- Quit Your Way Service – won the Uniformed Services category in the Glasgow Times Community Champions Award.

News

We also regularly publish [news articles](#) and [briefings / bulletins](#) on our website about specific topics or work happening across our HSCP with partners – whether it be about current services, service developments or achievements to celebrate. If you would like to have something featured, please email gchscp_communications@glasgow.gov.uk. Some recent news items include:

- [Project SEARCH Open for 2023 Applications](#)
- [Restart Offers Support to People Living with Severe and Enduring Mental Health Conditions](#)
- [Encouraging Healthy Eating and Physical Activity in Primary Schools](#)
- [Glasgow Celebrated Mental Health Nurses on 21 February](#)
- [New Resource to Raise Awareness of Online Harms](#)
- [Anticipatory Care Plan \(ACP\) Programme Celebrates Third Birthday](#)
- [Glasgow Red Cross Work with Our HSCP to Deliver Emergency Food Parcels](#)
- [Conversation to Action Event - 'Culturally Informed, Anti-Racist Mental Health Care'](#)
- [Film Screenings Increase Staff Awareness around the Impact of Childhood Adversity](#)
- [Glasgow City HSCP Primary Care Improvement \(PCIP\) Bulletin March 2023](#)



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Meetings & Events

We have regular meetings and events to discuss and / or make decisions about health and social care in Glasgow. More information about them with upcoming dates is available below:

- [Glasgow City Integration Joint Board \(IJB\)](#)
- [IJB Finance and Audit Scrutiny Committee](#)
- [IJB Public Engagement Committee](#)
- [North East Locality Engagement Forum](#)
- [North West Locality Engagement Forum](#)
- [South Locality Engagement Forum](#)

Our Vision & Priorities

The City's people can flourish, with access to health and social care support when they need it. This will be done by transforming health and social care services for better lives. We believe that stronger communities make healthier lives.



Prevention, early intervention & harm reduction



Providing greater self-determination & choice



Shifting the balance of care



Enabling independent living for longer



Public protection



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