

Item No: 10

Meeting Date: Friday 24th June 2016

Integration Joint Board

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GLASGOW STRATEGIC VOLUNTEERING FRAMEWORK (SVF)

Purpose of Report:	To summarise the development of the city's refreshed volunteering framework, and to seek approval for the IJB to sign up to Glasgow's Volunteering Charter.
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Recommendations:	The IJB is asked to: <ul style="list-style-type: none"> • Approve the HSCP becoming a signatory to the Volunteering Charter.
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Implications for IJB:

Financial:	As part of existing resources
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Personnel:	None
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Legal:	None
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Risk Implications:	None
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Sustainability:	Through existing service management arrangements
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Economic Impact:	Contribute to Glasgow's employability pipeline
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Sustainability:	No issues
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Sustainable Procurement and Article 19:	None
Equalities:	Actively engage equalities groups and the HSCP equalities infrastructure in volunteer development
Implications for Glasgow City Council:	GCC will be invited to approve the SVF and Charter, approach was endorsed by the CPP Strategic Board on 14 April and the Executive Group on 27 April.
Implications for NHS Greater Glasgow & Clyde:	GGC NHS will give separate consideration on the SVF and Charter.

1 Introduction

- 1.1 There has been a strong commitment to volunteering across community planning partners for over a decade. A range of partners were brought together by Glasgow Life in 2006 to develop a Strategic Volunteering Framework which was adopted in 2009.
- 1.2 Since then the SVF has formed part of the Glasgow 2014 Legacy and the city's Community Learning and Development Plan 2015-18 which was approved by Glasgow Community Planning Partnership Strategic Board in June 2015. Volunteering has also formed a very strong theme of Glasgow's Poverty Leadership Panel strategy and action plan.
- 1.3 Volunteer Glasgow now chairs the SVF Governance Group. Partners, including HSCP health improvement, meet quarterly to co-ordinate the development and delivery of the framework.
- 1.4 Through this group the concept of a Volunteering Charter has developed. The charter provides a mechanism for partners to progressively implement the SVF objectives.

2 Strategic Volunteering Framework (2015/18)

- 2.1 The SVF vision for Glasgow is, *"A city that values and supports volunteering, recognising its contribution to personal and community development, encouraging everyone to participate and share in the benefits, and enhancing*

practice across sectors to ensure quality volunteering experiences accessible to all.”(2)

2.2 To deliver the vision the framework objectives are to:

- Increase recognition of the contribution of volunteering to local and national priorities.
- Promote quality volunteer management practice to ensure positive volunteering experiences.
- Increase the number and type of opportunities in which volunteers can get involved.
- Increase the number of people volunteering.

3. The SVF implications for Health and Social Care within Glasgow

3.1 The SVF objectives fit well with the HSCP vision and strategic priorities, as well as the IJB’s commitment’s to community planning.

3.2 HSCP services have a long history of volunteer development and support, both through directly provided and commissioned services. Previously Glasgow Community Health Partnership had achieved the ‘Investors in Volunteers’ award as part of GGC NHS, with the requisite systems and processes report activity and audit progress.

3.3 Services within the HSCP have been progressively strengthening their volunteer commitment over the last few years. This has included;

- The Roma champions programme in South Glasgow, which has been recognised as an example of good practice within the SVF.
- The Ripple Effect volunteers (ACES) who work within their neighbourhood to engage residents in identifying the impact of alcohol locally and how to collectively change this.
- The recovery network volunteers through the ADP working to strengthen and support recovery for those moving on from addiction and the communities they are part of.
- As part of the Commonwealth Games 2014 volunteering programme a number of service users used their personal independence payments to support them with their learning disability to take up these volunteering opportunities
- Support for community organisers within thriving places to bring people together and foster local action, including volunteering
- Volunteering opportunities embedded within HSCP commissioned activity e.g. including employability support programmes

- The Baby Café's approach supporting women who breastfeed to support others in the same situation
- The GCVS Transformation programme and 'Good Move' volunteers who contribute to the provision and/or support older residents to join in a wide range of developments as part of the Older Peoples Strategic Planning Group.

3.4 These are just a few examples that sit alongside wider community engagement activity encompassed in the draft HSCP Participation Strategy, which provides further volunteering opportunities.

3.5 The IJB is in a strong position to make further progress in contributing to volunteering in the city through committing to the Charter.

4. Strategic Volunteering Framework progress

4.1 Indicators suggest that in the context of the Glasgow 2014 Commonwealth Games and the Legacy 2014 Framework, SVF partners have significantly increased public interest in volunteering over the last 5 years⁽¹⁾, but any increase in advertised opportunities⁽²⁾ is failing to keep pace: the gap between people interested in volunteering and available opportunities has been widening.

4.2 In 2015, we appear to have achieved a small increase in the number of adults volunteering in Glasgow for the first time since 2008⁽³⁾. This is consistent with a small but significant increase in advertised opportunities.

4.3 The rate for those living in the worst 15% SIMD data zones is still significantly less than the rate for the other half of the city. As a result, the overall rate for Glasgow is still much less than the Scottish average (4). Findings from the city's health and well-being survey suggest that fewer people in Glasgow regularly volunteer, but those that do, tend to volunteer more.

4.4 The SVF Governance Group will remain responsible for monitoring the delivery of the action plan and evaluating success, with biannual reporting to the GCPP Strategic Board on progress.

¹ Measured by users (unique visitors) to the volunteerglasgow.org website.

² Measured by the number of people required by opportunities advertised by organisations via Volunteer Glasgow.

³ Glasgow Household Survey - 2008, 2012, 2015

⁴ Scottish Household Survey 2007-13

5. Glasgow Volunteering Charter

- 5.1 In response to the latest indicator data above, SVF partners have conducted an analysis of other charters in Scotland and the UK. This has clearly shown that we will only achieve the necessary and intended, “step-change” impact on the SVF objectives if Charter signatories are effectively supported to meet the challenges associated with fulfilling their pledges.
- 5.2 The Charter was launched on the 7th June, 2016 as part of the cities UK Volunteer Week programme (1st-12th June). The Head of Health Improvement for the HSCP offered broad general support for the Charter until formal consideration by the IJB. Further detail on the Charter can be found at the following link <http://www.volunteerglasgow.org/charter>.
- 5.3 All community planning partners have been asked to sign up to the Charter and make one or more of the associated pledges to
- create and expand appropriate opportunities for volunteering within their organisation
 - ensure their opportunities are accessible to all sections of the community and that their volunteering workforce reflects the demographics of the city,
 - facilitate and enable their staff, members and/or service users to undertake volunteering activity which improves their wellbeing and benefits Glasgow.
- 5.4 Organisations are acknowledged for signing up to the Charter. They then need to identify a lead officer or Board member to take strategic responsibility for volunteering, provide straightforward baseline data relevant to their pledge(s), then submit a ‘smart’ action plan which adheres to our shared SVF principles and values. The Charter Mark will only be awarded to organisations that have submitted an action plan to fulfil their pledges.
- 5.5 The SVF and Charter ambition is not only to increase the number of appropriate volunteering opportunities available, but to ensure greater diversity in the profile of people volunteering - so that it truly reflects the demographics of the city. The Charter challenges signatories to make opportunities inclusive and will offer them assistance to do so.

6. Recommendations

- 6.1 The IJB is asked to:
- Approve the HSCP becoming a signatory to the Volunteering Charter.