

PUBLIC ENGAGEMENT COMMITTEE

ROLLING ACTION LIST

Ref No.	Meeting Date and Paper Number	Action	Responsible Officer	Timescale	Progress / Update / Outcome	Status
27	19 February 2025, item 12	Welfare Rights – Public Engagement Activity - Officers to contact Glasgow Helps to discuss the feasibility of them distributing posters to promote their service.	Jill Scoular / Craig Cowan	May-25	Principal Officer met with Development Manager from Glasgow Helps in March 2025. Glasgow Helps have their own comms and marketing plan and aren't looking to do anything additional at present. They do not use posters, but targeted leaflets and working closely with frontline workers to target training and knowledge. They believe this a more evidence based way to ensure knowledge and referrals are happening. Discussion with ACO for Finance and Resources confirmed that there was no budget within the HSCP to support Glasgow Helps with a marketing campaign should they have wished it.	Open