



**Item No. 6**

**Meeting Date Wednesday 21st May 2025**

**Glasgow City  
Integration Joint Board  
Public Engagement Committee**

**Report By:** Gary Dover, Assistant Chief Officer, Primary Care and Early Intervention

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**Community Network Approach – Parkhead Hub**

**Purpose of Report:**

To update the IJB Public Engagement Committee on progress with the Community Network Approach, an integral feature of the new Parkhead Hub, and its associated programmes.

**Background/Engagement:**

The Community Network Approach is part of the development of Parkhead Hub outlined in the Full Business Case. It specifically sets out an ambition for community usage of the facility alongside a community engagement programme.

Amongst a number of objectives, the Community Network Approach has two key strands.

Firstly, a Network Task Group was established in 2024, well in advance of the Hub opening. Its purpose is to plan and coordinate events and associated programmes by bringing services together with community groups and third sector organisations to make the most of the opportunities the Hub provides.

Secondly, a set of community rooms was designed into the Hub providing the local area with much needed meeting space. A room booking process was launched early in 2025 across the local area and on the Hub's webpage to ensure community take up of these spaces.

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<b>Governance Route:</b>	The matters contained within this paper have been previously considered by the following group(s) as part of its development. HSCP Senior Management Team <input checked="" type="checkbox"/> Council Corporate Management Team <input type="checkbox"/> Health Board Corporate Management Team <input type="checkbox"/> Council Committee <input type="checkbox"/> Update requested by IJB <input type="checkbox"/> Other <input type="checkbox"/> Not Applicable <input type="checkbox"/>
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<b>Recommendations:</b>	The IJB Public Engagement Committee is asked to:  a) Note the contents of this report.
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### Relevance to Integration Joint Board Strategic Plan:

Parkhead Hub's Community Network Approach embraces a new way of considering health and social care which embraces the vision and priorities of Glasgow City HSCP including:

- Communities can flourish and people can live healthier and more fulfilled lives with access to the right support at right time in the right place
- Developing strong communities where people have healthier lives through:
  - having a say in what happens with access to resources, skills and opportunities
  - having good physical infrastructure and positive connections

The Community Network Approach supports HSCP's six partnership priorities:

1. Prevention, early intervention and wellbeing
2. Supporting greater self-determination and informed choice
3. Supporting people in their communities
4. Strengthening communities to reduce harm
5. Healthy, valued and supported workforce
6. Building a sustainable future

It also contributes to:

- overall monitoring of performance and measuring progress
- finance and resources
- partnership and involving others; and
- the mainstreaming of equalities

### Implications for Health and Social Care Partnership:

<b>Reference to National Health &amp; Wellbeing Outcome:</b>	The community engagement activity highlighted in this report will support the achievement of these specific outcomes.  <ul style="list-style-type: none"><li>• People are able to look after and improve their own health and wellbeing and live in good health for longer</li><li>• People who use health and social care services have positive experiences of those services, and have their dignity respected</li></ul>
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	<ul style="list-style-type: none"><li>• Health and social care services are centred on helping to maintain or improve the quality of life of those using the services</li><li>• Health and Social Care services contribute to reducing social inequality</li><li>• People who provide unpaid care are supported to look after their own health and wellbeing including to reduce any negative impact of their caring role on their own health and wellbeing</li><li>• People who use health and social care services are safe from harm</li><li>• Resources are used effectively and efficiently in the provision of health and social care</li></ul>
<b>Personnel:</b>	N/A
<b>Carers:</b>	Individuals with caring responsibilities have participated in creative engagement workshops.
<b>Provider Organisations:</b>	N/A
<b>Equalities:</b>	<p>The overall Parkhead Hub project has been subject to an equalities impact assessment and ongoing EQIA updates.</p> <p>The Community Network Approach feeds into this process through its community engagement programmes which involve those in the most socio-economic disadvantage including local ethnic groups and individuals.</p>
<b>Fairer Scotland Compliance:</b>	<p>Representation in the Community Network Approach has been from across services and the community, actively engaging participation from those experiencing socio-economic disadvantage or exclusion – e.g. asylum seekers and refugees, older people, those with caring responsibilities and families</p> <p>Parkhead is one of the city's most disadvantaged areas, hence it being the location of the new Parkhead Hub.</p>
<b>Financial:</b>	<p>A dedicated Planning Team budget has ring-fenced small funds for Community Network approach activities.</p> <p>Additional Community Engagement activities were financed through Endowment funding and through third sector partnerships.</p>
<b>Legal:</b>	None.
<b>Economic Impact:</b>	Parkhead Hub, with its co-location of services and community facilities, will have an economic impact in the local area and beyond. It has positively changed the look of the local area with its contemporary architecture

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	<p>inspiring others to embark on improvements, e.g. the Forge.</p> <p>The relocation of the library brings additional benefits and footfall. People also use the new social enterprise café whilst visiting the library or one of their health or social care appointments. The café itself offers work placements to young people with additional support needs.</p> <p>Glasgow Kelvin College, who rationalised their own facilities in and around Parkhead, will be using the Hub for student work placements.</p> <p>In the short time, since the Hub opened the community rooms through the Community Network Approach have brought new users to the facility for different kinds of activity – from counselling sessions to crafting and from creative play to men's health activity.</p> <p>Additionally, the top floor training suite will see Health and Social Care staff utilise the venue from across the city.</p>
<b>Sustainability:</b>	User groups have shaped services at the Hub which contributes to value for money and promotes the best use of public resources, therefore, more likely to be sustainable in the longer term.
<b>Sustainable Procurement and Article 19:</b>	N/A
<b>Risk Implications:</b>	The Community Network Approach manages risks linked to being unable to meet deadlines or budgets to the Planning Manager and Head of Planning in North East Locality and Children's Services who report upward to the Executive Steering Group where potential risks are mitigated.
<b>Implications for Glasgow City Council:</b>	Not applicable
<b>Implications for NHS Greater Glasgow &amp; Clyde:</b>	Not applicable

### 1. Purpose

- 1.1. To update the IJB Public Engagement Committee on Parkhead Hub's Community Network Approach, an integral feature of the new Parkhead Hub and its associated community engagement programmes.

### 2. Background

- 2.1. The Community Network Approach is part of the development of Parkhead Hub outlined in the Full Business Case. It specifically sets out an ambition for

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community usage of the facility alongside a community engagement programme.

- 2.2. Amongst a number of objectives, the community network approach has two key strands. Firstly, a Network Task Group was established in 2024, well in advance of the Hub opening. Its purpose is to plan and coordinate events and associated programmes by bringing services together with community groups and third sector organisations to make the most of the opportunities the Hub provides.
- 2.3. Secondly, a set of community rooms was designed into the Hub providing the local area with much needed meeting space. A room booking process was launched early in 2025 across the local area and on the Hub's webpage to ensure community take up of these spaces.
- 2.4. The Community Network Approach comprises the following areas of work:
- Community room bookings through a series of 5 dedicated group rooms for the community with a booking process to support.
  - A Network Task Group which was established in the run up to the opening of the Hub. Its key purpose is to plan and coordinate events and associated programmes by bringing services across the Hub together with community groups and third sector organisations to make the most of the opportunities the Hub provides.
  - A social prescribing and community link programme to enable local people to be matched to non-clinical activity that supports their broad health and wellbeing.
  - We also include the Local Engagement Forum activity within the community network approach

### 2.5. **Community Room Bookings**

Since the group booking process went live in mid-March 2025, there are 16 different third sector and community groups utilising community space at the Hub on a regular basis. There is a plan to monitor the numbers of people attending different activities, the overall hours of usage including peak times alongside some testimonials and case studies. This is to ensure the most is made of the facility and that it is utilised to its maximum.

Groups using the Hub to date are as follows:

- Greater Easterhouse Alcohol Awareness Project - weekly counselling
- Glasgow Association for Mental Health North East Carers - weekly counselling
- Royal National Institute for the Deaf - fortnightly pop-up information stall and hearing aid checks
- Prostate Scotland – monthly pop-up information stall
- Menself, a local charity offering educational support services to improve the health and well-being of men – health based 'MOT' events with the Simon Community
- Moira Anderson Foundation, supports children and adults affected by childhood sexual abuse – weekly counselling and therapy sessions

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- Parkhead Crafters – weekly craft activity for all
- Glasgow Council on Alcohol – monthly counselling
- Possibilities for Each and Every Kid (PEEK), children's play charity – weekly parent/child activities
- Lifelink, providing positive mental health and wellbeing support – weekly counselling
- Glasgow East Arts Company – delivering weekly activity supported through Whole Family Wellbeing Fund
- Alliance Women's Group – weekly group open to all
- The Daisy Project, domestic abuse advocacy and support group– ad hoc knit and natter style session
- Glasgow and Clyde Rape Crisis – monthly counselling
- Skills Development Scotland – weekly information sessions
- Aberlour, an organisation that provides care for disadvantaged children, young people and their families – weekly counselling

### **3. Network Task Group's Community Network Event, 22 May 2025**

- 3.1 Starting with 12 members, the group now has 47 and growing. It is an energetic group dedicated to initiating and coordinating events at the Hub.
- 3.2 The membership is from across services at the Hub and across the North East third sector base, with meetings taking place every fortnight.
- 3.3 In addition to the group's important networking function, the group is dedicated to maximising the Hub's potential. The inaugural event is scheduled for Thursday 22 May 2025, 10am to 6pm, and focuses on mental health and wellbeing of children, young people and their families. This event will deploy a user survey, the first in a planned programme to garner feedback.
- 3.4 Around 25 stallholders will promote services from across the HSCP and with the important addition of community and third sector groups. Activities will also take place such as tai chi, yoga, fitness, Glasgow Libraries bookbug – a universal programme that gives free books, songs and rhymes to babies, toddlers and pre-schoolers in Scotland, arts, crafts and play. All these activities are taking place with the purpose of showcasing what is going on in the area that can support mental health and wellbeing.

### **4. Further Information**

- 4.1 Further information on Parkhead Hub can be found on the HSCP website: <https://glasgowcity.hscp.scot/parkhead-hub>
- 4.2 The Hub is located at 1251 Duke St, Parkhead, Glasgow, G31 5NZ. Location map: <https://maps.app.goo.gl/Yzt7A99SGJK6oQjZ8>

### **5. Recommendations**

- 5.1 The IJB Public Engagement Committee is asked to:
- a) Note the content of this report.

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