

Health Improvement Performance Update – Quarter 1 2025/26

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Key Performance Indicator Summary



CARE GROUPS/AREAS	Previous Period RAG Rating				This Period RAG Rating			
Primary Care	1 (50%)		1 (50%)		1 (50%)		1 (50%)	
Health Improvement	1 (14.3%)		6 (85.7%)		1 (14.3%)		6 (85.7%)	
TOTAL No. and (%)	2 (22.2%)		7 (77.8%)		2 (22.2%)		7 (77.8%)	

Key Performance Indicator Summary

Indicator	Target	Latest Period Reported	Actual/Status (City Wide)	Direction of Travel in Last Period	Direction of Travel in Last 12 Months
1. Alcohol Brief Intervention delivery (ABI)	5,066 (annual)	Q1 25/26	2,692	▲	▼ (24/25 v 23/24)
2. Smoking Quit Rates at 3 (from the 40% most deprived areas)	1,190 (annual)	2024/25	1,105	▲	▲ (24/25 v 23/24)
3. Women smoking in pregnancy (general population)	10%	Q1 25/26	6.8%	▼	▼
4. Women smoking in pregnancy (from 20% most deprived areas)	14%	Q1 25/26	10.3%	▼	▼
5. Exclusive Breastfeeding at 6-8 weeks (general population) (reported in arrears)	33%	Q4 24/25	36.0%	▲	▲
6. Exclusive Breastfeeding at 6-8 weeks (from 15% most deprived areas)	24.4%	Q4 24/25	30.1%	▲	▲
7. Breastfeeding Drop-Off Rates (Between 1st Health Visitor Visit and 6 weeks)	29.1%	Q4 24/25	19.5%	▲	▲

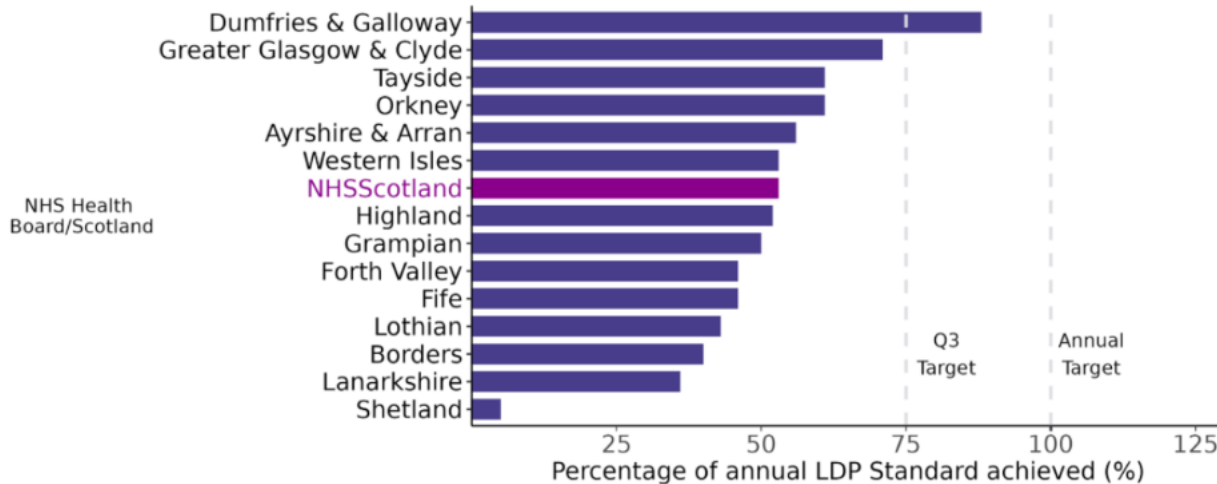
Classification	Key to Performance Status		Direction of Travel - Relates to change between the last two quarters or last two reporting periods for which information is available	
	RED	Performance misses target by 5% or more	▲	Improving
	AMBER	Performance misses target by between 2.5% and 4.99%	▶	Maintaining
	GREEN	Performance is within 2.49% of target	▼	Worsening
	GREY	No current target and/or performance information to classify performance against.	N/A	This is shown when no comparable data is available to make trend comparisons

Quit Your Way

Tobacco is a uniquely harmful product. When used as advised by the manufacturer, it will kill up to two thirds of users.

Cancer Research UK

LDP Performance: Published Progress Against LDP Target – Cumulative @ Q3 24/25



- 70% NHSGG&C LDP (Local Delivery Plan) target rests with Glasgow City.
- Inward referral sources; self, primary care, hospitals e.g. all new cancer diagnosed smokers.
- 1,277 quits in Glasgow City Quit Your Way (QYW) Community Service in 2024/25.

- **40% of those that attempt to quit remain successful at 12 weeks** (higher than Scottish average).
- QYW is a universal service, however only those 12 week quits from SIMD 1 and 2 contribute towards the LDP Standard. **28% of the 12 week quits are out with target scope in Glasgow.**
- 2.8 WTE vacancies (19% staff capacity).
- Varenicline (very popular cessation product) became available in May 2025 (had been unavailable for 4 years).

Quit Your Way Review

Why Review:

- Staffing variance across teams
- Inconsistencies in delivery
- Decline in performance
- Expenditure beyond budget
- New technologies

Method

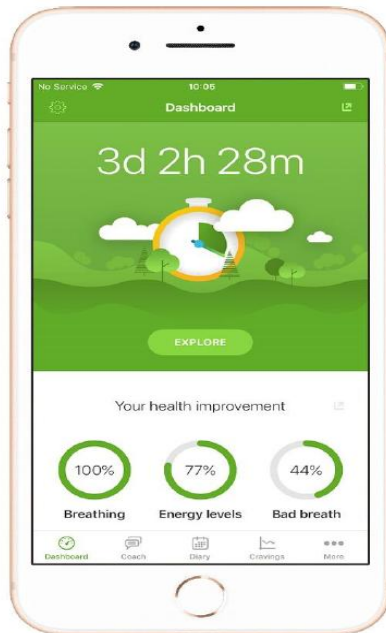
- Undertaken during 2024/25 with staff side involvement throughout.
- Staff stakeholder events and MS Forms Survey.
- Process mapping, national comparisons, caseload reviews, performance and financial data.
- Test of change; Smoke Free App and Digital Groups.

Outcomes

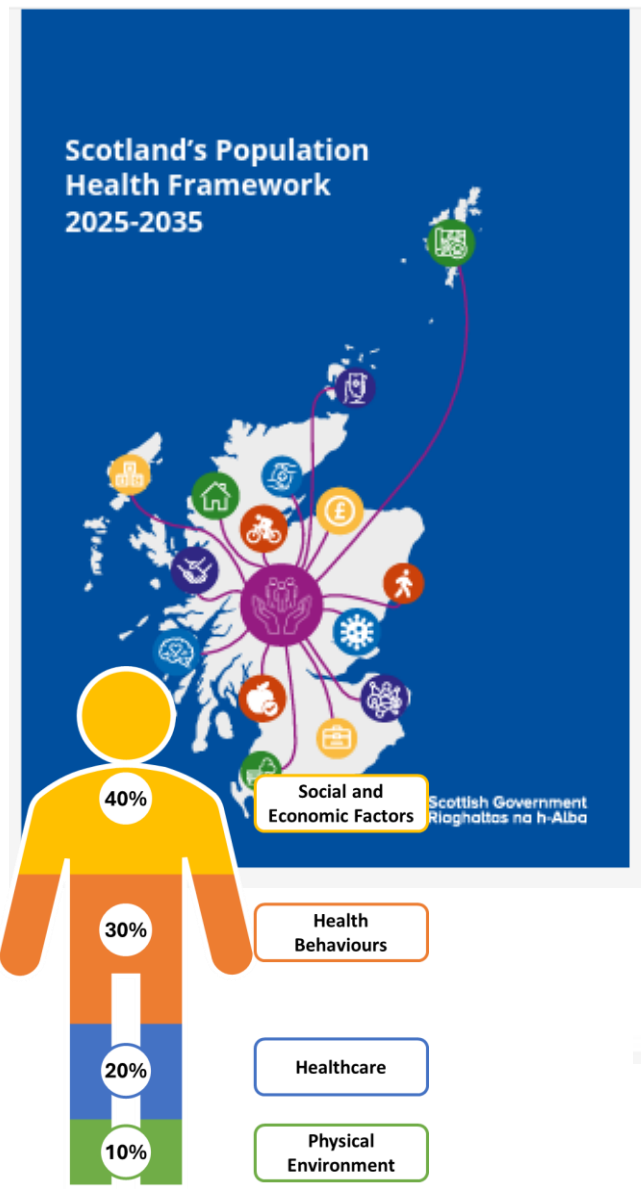
- Implement unified delivery model with cross locality cover.
- Integrate Smoke-free App.
- Implement the new NHSGGC QYW Patient Management System
- Define and implement tiered service model – **triaged interventions. If not in target group then pharmacy and app support only.**
- 1.2wte vacancies removed (to achieve service in funding balance) and fill remaining vacancy as part of wider HISR review.

Smoke Free App

64 of 150 were a non-smoker at week 12 (43%)



The Future of Prevention Targets



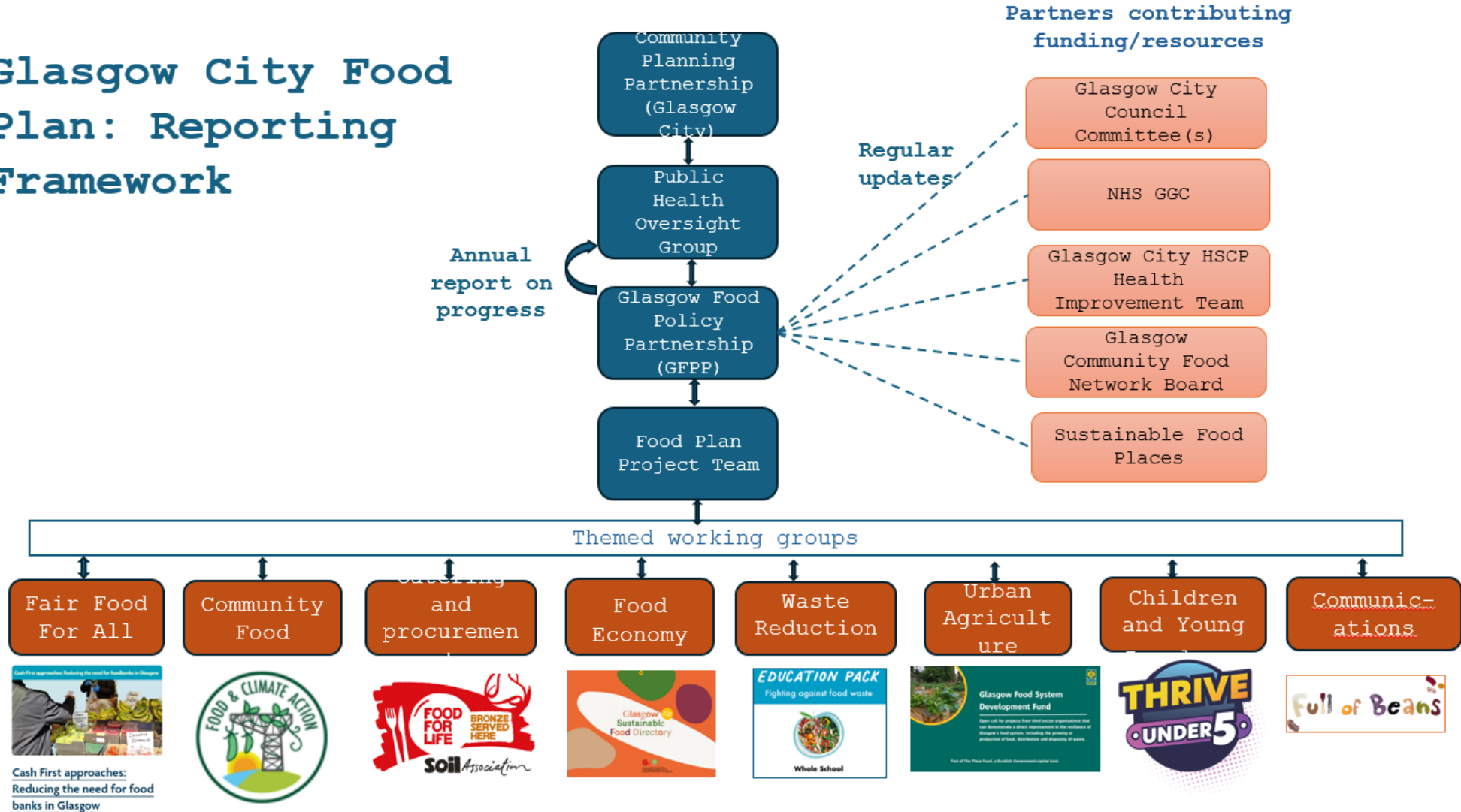
- Good Food Nation (Scotland) Act, 2022
- National Plan almost complete
 - Named authorities 12 months to prepare local plans
 - To be refreshed 2 yrly
 - Public health requirements included

Glasgow City Food Plan

Glasgow City Food Plan: Reporting Framework



- Thrive Under 5
- Henry Service (NHSGGC PHD)
- Weigh To Go Service (delivered for NHSGGC)
- Early Years Establishments
- Education supports



Health Improvement Actions

TU5 is a whole –system project supporting low-income households with preschool children Funded by Scottish Government

- Healthy lifestyle activities and resources
- Enhancing cooking skills and education
- Providing healthy food in communities
- Increasing access to fruit and vegetables
- Signposting to help in the community (including money advice)
- Linking to Henry early weight management intervention



Item	Impact	Number
Financial Inclusion referral pathway	Sum of Referrals	608
Total financial gain for TU5 families as part of FI pathway	Total Amount	£737,492.09
No of meal pack beneficiaries (once a week over 8 weeks)	No of beneficiary families	333
No of Meal Packs provided	No of family meals	2,664
Beneficiaries of cooking equipment items	No of beneficiary families	361
Beneficiaries of pantry support (Membership and 12 'free shops')	No of beneficiary families	422
Beneficiaries of Alexandra Rose Vouchers Scheme (Weekly supply of fruit/veg for a family)	No of beneficiary families	244
	No of beneficiary children	408



- **Your Body Matters** Curriculum Pack and Teacher support
- YHS host **Weigh To Go** on behalf of NHSGGC, providing a weight management programme for young people aged 12 to 18.
- WTG is a 24 week weight management programme for young people, aged 12-18 who live in NHSGGC health board area.
- Performance Data April '24- March '25:
 - 207 referrals
 - 75% referrals from SIMD 1 and 2 postcodes



Early Years



230 Early Years Establishments (EYE's), currently **88% are implementing daily toothbrushing**

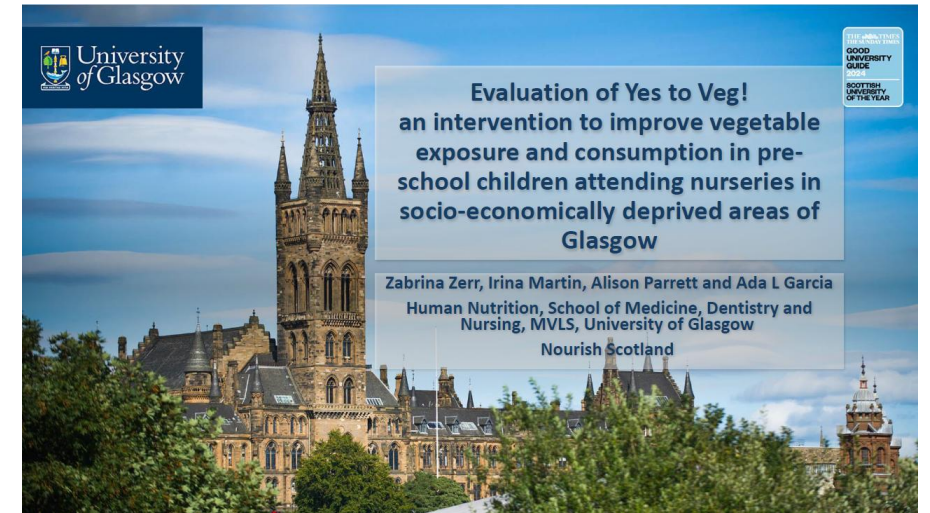


Childsmile Tooth brushing programme – 999 EYE's staff trained in 2024/25 for continued delivery.



Nutritional interventions

'Yes to Veg'



*“Child has been asking for vegetables with her meals. This has never been the case.”
(Parent)*

Future Plans and Challenges

- Future-proofing health
- Funding – HSCP and other incomes
- Redesign of Health Improvement Service
- Keeping staff motivated and committed
- Retain and prepare for target delivery where possible

[Health Improvement GCHSCP Annual Report 2024/25](#)

